

Hitachi Australia expands its range of short throw LCD projectors with the CP-DW10N

SYDNEY, AUSTRALIA – December 2nd, 2009 – Hitachi Australia today announced its latest addition to the newly released short throw LCD projector range, the Hitachi CP-DW10N. Joining the CP-D10, the projector features specifications that make it the ideal choice for both educational and corporate purposes.

The short throw range of projectors has been introduced by Hitachi Australia to offer schools and businesses the advantages of short throw projector technology at affordable prices. The CP-DW10N is able to produce an impressive 88-inch widescreen image when mounted only 95.3 centimetres from the surface. The wide aspect ratio suits the vast majority of PC resolutions being used and will therefore provide a clear and crisp image free of any distortion. Images are also projected in excellent clarity as a result of the CP-DW10N's notable WXGA resolution of 1,280 x 800.

The short throw capabilities of the Hitachi CP-DW10N allow presenters to interact with the projected image with minimal light obstruction. Lessons and presentations can take place with minimal screen interruptions, meaning the audience is able to focus their full attention on the content presented. Furthermore, a new optics system included in the CP-DW10N offers improved light efficiency and distortion levels.

“This latest addition introduces widescreen functionality to Hitachi Australia's range of short throw LCD projectors, allowing for easy integration especially with notebook presentations.” said Bill Christoforou, product manager, Digital Presentations Solutions Division, Hitachi Australia. “We have made a commitment to providing the industry with the latest in projector advancements, and the CP-DW10N allows schools and businesses to experience the convenience of short throw technology with the extra benefits of the wide projected image.”

The CP-DW10N makes administration simpler by featuring networking abilities that allow users to easily maintain projectors installed in various locations. The Messenger function transmits text to projectors belonging to the network, making the communication of campus notifications, school activities, daily schedules and community/local news readily available. Reports can also be collected from all projectors from just one PC, giving administrators the ability to efficiently analyse the productivity of their network of projectors.

Furthermore, the CP-DW10N keeps installation and cabling costs to a minimum with its Network Bridge function. Commands can be sent through the projector's LAN port and passed on to another device when connected to the RS-

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232C output. As such, external TV Tuners or control panels can be linked to the network without the use of cables, reducing the need for peripherals.

The CP-DW10N also features security functions that assure information is kept safe and secure. PIN lock limits the number of users that are able to access sensitive information and the My Screen identifies the owner by allowing users to personalise the design of the background. Furthermore, maintenance is confined to an occasional occurrence with the use of a Hybrid Filter, improving filter maintenance frequency from every 400 hours to every 4,000 hours.

For further information on the new range of products visit: <http://www.hitachi.com.au/> or www.ultrashortthrow.com.au

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Notes to Editor

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Australian industry with award winning products and services in the areas of Air conditioning systems, Automotive components, Technology, products and services for energy generation, construction, mining and transport, Multi-media and computer technology and Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.