

FOR IMMEDIATE RELEASE

Appointment of New Managing Director

Sydney, 6th April 2010

Hitachi Australia Pty Ltd is pleased to announce the appointment of Mr Hitoshi Ishihara as the new Managing Director effective from 1 April 2010.

Mr Ishihara comes to Australia with over 30 years experience with Hitachi in a variety of position in Japan, Canada and Asia.

His appointment succeeds Mr Sugihara who has managed the Hitachi Australia business for the past 5 years. During this period there were a number of structural business changes and the company is now well placed to grow the Power Systems Group, Industrial Systems Group and the Digital Technology Solutions Group in Australia.

We look forward to Mr Ishihara's contribution not only to growing the Hitachi Australia business but also working closely with the other seven Hitachi Group companies in Australia and New Zealand.

Hitachi Oceania Website

<http://www.hitachi.com.au>

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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