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Hitachi broadens its widescreen projector range with the CP-WX410 WXGA LCD data projector

Sydney, 13 January 2010: Hitachi Australia today announced its first widescreen format LCD projector to feature 3,000 ANSI lumens with the introduction of the CP-WX410. Continuing its trend of driving innovation within the projector market, Hitachi Australia is expanding their widescreen portfolio to suit evolving businesses and education facilities.

Presentations play an integral part of day-to-day business and also within the classroom and Hitachi has acknowledged this by strengthening its stance within the widescreen projector market. The CP-WX410 features a true 1280 x 800 colour pixels, 16:10 widescreen image, making it fully compatible with industry standard laptop displays. The CP-WX410's diminutive size does not prevent it from being feature-packed, allowing it to present bright and colourful images perfect for a wide range of situations.

Furthermore, the HD-ready LCD projector features a newly-developed Hybrid filter designed to be used for over 4000 hours in normal usage. Delivering significant cost savings and environmental benefits due to reducing waste, the CP-WX410 benefits from a virtually maintenance free service schedule.

Bill Christoforou, Product Manager, Digital Presentation Solutions, Hitachi Australia, is pleased to offer the Australian market the versatile product, "The CP-WX410 is one of our most impressive projectors to date. By combining convenient widescreen and HD-ready capabilities with its portability, our latest LCD projector delivers extremely high performance within both business and educational environments."

"The CP-WX410 flawlessly complements the Hitachi range of projectors by introducing high quality widescreen abilities along with a compatible size for portability. Hitachi can now offer the Australian projector industry a full range of products that match current and future market trends".

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The CP-WX410 also features many of the impressive specifications already found on most Hitachi projectors that both improve convenience, ease of use and increase presentation quality. Security is enhanced through an improved Security Bar, preventing theft when mounted on the ceiling or used on a cart-top. The CP-WX410 also allows for projection onto a variety of surfaces, including blackboard, whiteboard and greenboard modes, ensuring optimum visibility.

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About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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