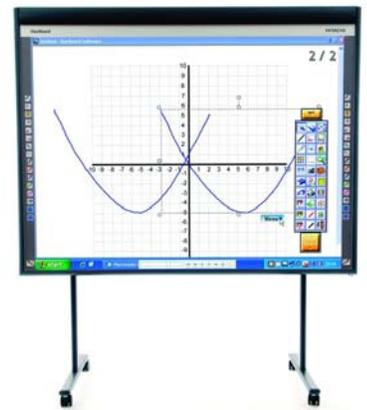


Wider presentations with Hitachi's FX-Duo interactive whiteboards

SYDNEY, AUSTRALIA – June 12, 2009 – Hitachi Australia today announced two new additions to its FX-Duo interactive whiteboard range. Joining the existing 77" whiteboard is a smaller 63" version as well as a larger widescreen 88" interactive whiteboard. Also available is the new Silex Hi-speed USB wireless server which is an add-on for the FX-Duo boards meaning no more wires in the classroom or boardroom.

Hitachi's range of FX-Duo interactive whiteboards can be used in corporate boardroom, lecture or classroom environments with the technology allowing users to write or draw on the surface, print off the image, save it to computer or distribute it over a network. Teachers, students and business users can also project a computer screen image onto the hard, durable surface of the whiteboard and then control the application by touching the board directly or using an e-pen.



Ideal for educational learning and interactive presentations through group work and games, Hitachi's FX-DUO 63", 77" and 88" interactive whiteboards allow multiple people to touch and interact with the screen at the same time, facilitating teamwork between the students and their teachers, business presenters and their audience.



The new wireless connection option from Hitachi overcomes the 5 metre length restriction for USB connections as the wireless USB server connects directly to the FX-Duo Board using the whiteboard's existing USB lead. A separate wireless adaptor connects to the controlling computer's USB port which will then establish two-way communication to the board via the wireless server providing an instant wireless connection between the computer and the whiteboard.

James Burke, StarBoard Products Specialist, Digital Presentations Solutions Division said, "Presenting is no longer restricted to the audience sitting while the presenter speaks to them. The presentation

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experience is enhanced when they interact and collaborate with each other, the presenter and the material that is being projected.”

“The new sizes mean that institutions and businesses can select the right board for the right application, choosing a smaller board for a more intimate classroom or meeting room environments or a larger, widescreen board to use in university or boardroom sized spaces.”

The Powerhouse Museum recently installed four Hitachi FX-Duo 77” interactive whiteboards in its digital media workshop. Commenting on the benefits of the interactive whiteboards Peter Mahony, head of education at the Powerhouse Museum, said:

“Using the touch feature to engage with technology and work on a task allows a more contemporary user experience. The Hitachi interactive whiteboard connects with other consumer electronic products such as the iPod which students are familiar with using. The two points of touch allow students to use both hands to work with and play with images on the board. The boards provide students with a new and exciting way to work. ”

For further information, please find attached the full written Powerhouse Museum case study.

-Ends-

Notes to editors:

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Australian industry with award winning products and services in the areas of Air conditioning systems, Automotive components, Technology, products and services for energy generation, construction, mining and transport, Multi-media and computer technology and Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi’s product categories.

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