

Hitachi products used to facilitate collaborative working in Telstra's new multi-million dollar Queensland headquarters

Telstra Corporation recently installed a number of Hitachi's leading digital presentations solutions in its new state-of-the-art, multi-million dollar Queensland headquarters at 275 George Street, Brisbane.

The new Brisbane-based headquarters were built as part of Telstra Property's national office refurbishment and consolidation program which identifies opportunities to bring teams together from smaller offices into larger workplaces. The building was designed according to Telstra Property's office accommodation standards and features open plan seating, fewer offices, multiple meeting and breakout areas. In line with the building design, Telstra selected products that would work in a collaborative and interactive way.

The new building has 220 rooms in total and 106 of those feature leading audio-visual setup with Hitachi's best-in-class digital presentation solutions.

More than 50 Hitachi FX-Duo Interactive Whiteboards and CP-A100 Ultra Short Throw projector bundles have been installed in various meeting rooms within the building. As the two technologies are being used together, multiple people can touch and interact with the whiteboard at the same time without having to deal with shadowing or light in their eyes from the projector. Furthermore the boards allow users to write or draw on the surface, print off the image, save it to a computer or distribute it over a network.



Commenting on the concept behind the building Telstra Property Operations Manager Anthony Payne said: "Telstra has a significant presence in Queensland and is one of the largest corporate tenants in Brisbane. This new building was designed to create a more open and collaborative culture for our Brisbane people and we selected products to support this change.

"Our teams are already seeing the benefits that come from being located together at the one site with improved productivity and communication. Hitachi's interactive whiteboards and short throw projectors are contributing to this by enabling our employee presentations to be more interactive," continued Anthony.

As experts in audio-visual integration in the mid-to-high end commercial market, Advanced Video Integration was tasked with installing Hitachi's audiovisual technology.

Since the boards and projectors have been installed, Advanced Video Integration has hosted a number of small training groups, with about 10 people in each, to bring staff up-to-speed on how to best use the interactive boards.



Telstra has also installed 12 Hitachi T-17SXL interactive tablets in their purpose-built collaboration rooms, which are small meeting rooms with a roundtable for about four people. The tablet connects directly to a laptop and allows people to interact with the content on the screen through the use of an intuitive wireless pen. Essentially it operates like an interactive whiteboard but is a lot smaller, and sits in the middle of a table allowing those sitting around it to view and interact with the content on the screen, facilitating collaborative work in a small space. With a 17 inch display screen the tablet is pen driven and has an icon oriented user interface that allows users to move from running Windows or digital video applications to annotating over them.

“The collaborative learning spaces are really important to us and we wanted to ensure we had technology in them that facilitated this style of learning. The Hitachi tablets sit in the middle of the table and can be viewed by all meeting participants who can also make real-time changes to the content on the screen. This has proved really valuable,” said Anthony.

Other solutions implemented include standard throw Hitachi CPX615 LCD projectors which are ideal for ceiling mounting in medium and large size rooms. The projectors have outstanding brightness, so there is no need to darken the room and are easy to use with convenient networking and maintenance capabilities.

Commenting on the installation of all the Hitachi products Stuart Pointon said: “A lot of attention to detail was needed for this installation as we had to make sure we got it right. Particularly with the Hitachi CP-A100 Ultra Short Throw projectors as these were ceiling mounted and had to be bolted to the concrete. This has been a massive project for us and having a strong working relationship with Hitachi has ensured that the right technology has been installed to facilitate collaborative working for Telstra’s Brisbane employees.”

ABOUT THE PRODUCTS

Hitachi FX-DUO 77 Interactive Whiteboard:

The FX-DUO 77 offers a hard, damage-resistant screen that can be used by multiple users simultaneously. It responds to pen or finger and its low-reflection surface is kind on the eyes.

Key features:

- Robust surface
- Low reflection
- Operates electronic pen or finger
- Gesture control
- Simultaneous inputs
- Field replaceable digitiser

Hitachi CPA-100 Ultra Short Throw LCD Data Projector:

Offering a new level of versatility and performance to the education market, this model features an ultra short throw distance, eliminating the problem of presenters obstructing the projected image by standing in front of the screen. Additionally, the CP-A100 offers networking capability, allowing multiple projectors to be controlled and monitored from a single location.

Key features:

- Ultra Short Throw distance: 60 inches at 42cm
- Brightness: 2,500 ANSI lumens
- Contrast ratio 400:1
- Resolution: 1,024 x 768 colour pixels
- Number of pixels: 786,432 pixels (V768 x H1,024)
- Projection method: Mirror type
- Lens: Fixed lens, power focus
- Lamp: 220W UHB
- Audio: 7W mono
- Weight: 5.8 kg
- Dimensions: 397 x 131 x 356 mm
- Power supply: AC100-120V/AC220-240V