

FOR IMMEDIATE RELEASE

Telstra's new Queensland headquarters get the Hitachi touch

More than 100 Hitachi digital presentation solutions installed

SYDNEY, AUSTRALIA – April 19, 2010 – A selection of Hitachi Australia's digital presentations product have recently been installed in Telstra's new state-of-the-art, multi-million dollar Queensland headquarters at 275 George Street, Brisbane.

Hitachi's range of products will enable Telstra to provide its employees with the best tools to work in a collaborative and interactive way. The new Telstra building has 220 rooms in total and 106 of those feature leading audio-visual setup with Hitachi's best-in-class digital presentation solutions. As experts in audio-visual integration in the mid-to-high end commercial market, Advanced Video Integration was tasked with installing Hitachi's audiovisual technology.

More than 50 Hitachi FX-Duo Interactive Whiteboards and CP-A100 Ultra Short Throw projector bundles have been installed in various meeting rooms within the building. Telstra has also installed 12 Hitachi T-17SXL interactive tablets in their purpose-built collaboration rooms, which are small meeting rooms with a roundtable for about four people. For the rooms that didn't need interactive whiteboards or tablets, standard throw Hitachi CPX615 LCD projectors were installed.

Commenting on the Hitachi's presentation technology Telstra Property Operations Manager Anthony Payne said: "The building was designed to create a more collaborative culture for our Brisbane people. Our teams are already seeing the benefits of using interactive technologies such as Hitachi's as they assist us in improving productivity and communication."

Dipak Kumar, General Manager, Digital Presentations Solutions Division, Hitachi Australia said: "Telstra is one of Australia's largest companies and we are thrilled to have provided them with the digital presentation technology to turn their new Queensland headquarters into the collaborative working space they wanted to achieve. Hitachi's range of digital presentations solutions from projectors to interactive whiteboards and tablets allow businesses to work and present information in a more interactive and collaborative way."

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About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Oceania industry with award winning products and services in the areas of automotive components, products and services for energy generation, construction, mining and transport, multi-media and computer technology as well as Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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