

The world in high resolution with Hitachi *CP-WX625 and CP-SX635 added to Hitachi LCD projector line-up*

SYDNEY, AUSTRALIA – 6 April, 2009 – Hitachi Australia today announced the addition of the widescreen WXGA resolution CP-WX625 LCD projector and the SXGA+ high resolution CP-SX635 LCD projector to its lineup.

The Hitachi CP-WX625 LCD projector is specially designed for use with widescreen-format laptops and imaging applications that use 16:10 aspect ratios. With a brightness of 4,000 ANSI lumens, a 2,000 hour hybrid filter and networking functionality, it is perfect for higher education applications.



The CP-WX625 also features a HDMI terminal, allowing digital signals from such outputting devices as DVD and Blu-Ray players to be

transmitted digitally to the projector, and four speakers for stereo and audio output. The projector also features multiple video input and output connections including RGB input, RGB output, BNC input, component, composite and S-Video connections.

The CP-WX625 offers both vertical and horizontal lens shift, an Instant On/Off option and lamp life of approximately 3,000 hours in Whisper mode. Maintenance is simple, with a side-mounted hybrid filter and a top-door lamp, for easy replacement, as well as a 4,000 hour filter cleaning cycle which ensures that there is a long time between filter changes. The projector also includes anti-theft features, such as a security bar and transition detector, providing added safety.

Bill Christoforou, product manager, Digital Presentations Solutions Division said; “High performance and a low cost of ownership makes the Hitachi CP-WX625 LCD projector the perfect digital presentation device for business and education environments. It addresses several needs of both of these sectors, including long filter life and widescreen projection capabilities.”

Available from May 2009, the Hitachi CP-SX635 LCD projector features SXGA+ high resolution (1,400 x 1,050 pixels), combined with 10-bit digital processing of the video signal, for crisp and detailed images. Perfect for use in medical, engineering & architectural environments or wherever image clarity is paramount, it features a hybrid filter with a 2,000 hour cleaning cycle along with the same convenient maintenance and security features of the Hitachi CP-WX625.

MEDIA RELEASE

Notes to editors:

About Hitachi

Hitachi was founded in 1910 and has Head Quarters and Major Subsidiaries in America, Asia, Europe, Japan and Oceania. For over 30 years, the Hitachi Group Companies have provided Australian industry with award winning products and services in the areas of Air conditioning systems, Automotive components, Technology, products and services for energy generation, construction, mining and transport, Multi-media and computer technology and Semiconductors and devices for Australian manufacturers of electronic products. Hitachi has a unique position in the marketplace by manufacturing and developing its own core technologies to provide consumers and businesses with optimal product performance in each of Hitachi's product categories.

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